



Men of Color in Educational Leadership

A promotional poster for the MCEL National Convening 2024. The background is a dark blue image of a large group of people seated at tables in a conference hall. The text is overlaid on this background. At the top, it says 'DECEMBER 6-8, 2024' in white. Below that, 'NATIONAL CONVENING' is written in large white letters, with '2024' in a very large, gold-colored font. The MCEL logo and 'Men of Color in Educational Leadership' are positioned to the left of the '2024'. At the bottom, the theme 'RESILIENT, REPRESENTATIVE LEADERSHIP' is written in gold. A horizontal strip of three photographs is at the bottom: the first shows a man speaking at a table; the second shows five men standing together in front of an MCEL banner; the third shows two men shaking hands.

SPONSORSHIP PACKAGE

Welcome

HARRISON PETERS

CEO & Co-Founder of MCEL

Welcome to the Men of Color in Educational Leadership (MCEL) National Convening Sponsorship Package. MCEL is a distinguished national non-profit, based in Tampa, FL, committed to empowering men of color in the field of educational leadership. Our mission is to develop and support a strong network of male leaders of color who lead fiercely through their authentic selves and lived experiences. These male leaders of color will join the fight to ensure all students reach their full potential; especially our most marginalized.

The MCEL National Convening is an annual event that gathers educational leaders, administrators, policymakers, and advocates from across the nation to share knowledge, exchange ideas, and address critical challenges facing men of color in leadership roles. The 2024 National Convening will take place in the vibrant city of Orlando, Florida, from December 6-8.



Why Sponsor

- Amplify your impact and commitment to the field of education.
- Showcase your dedication to educator diversity, making a tangible difference in the lives of educators and students.
- Live out your social mission of ensuring a quality education for all children and developing a future-ready workforce.
- All sponsorships are tax-deductible donations, as we are a 501(c)(3) non-profit organization.

About Us



MCEL is comprised of male leaders of color who serve across a wide range of organizations. From school to system leaders, traditional, nontraditional, post-secondary, and private institutions. MCEL has become the premier space for men of color in educational leadership. MCEL is heartened that we are working in one institution powerful enough to force every other institution to change. We are asking our true allies, especially those with power and influence, to join MCEL in committing to authentically eradicate the systemic conditions that prohibit all children from experiencing success.



Quality

Equip men of color with the leadership skills, knowledge and a system of support to lead complex organizations that drastically improve the success of all students.



Quantity

Representation matters; increase the number of men of color in educational leadership roles. Currently men of color represent 3% of the education workforce.



Care

Support male leaders of color in navigating the unique challenges they face by creating spaces for them to heal while strengthening their ability to lead through their authentic selves.

Meet Our Founders

Colleagues Harrison Peters and Steve Gering created Men of Color in Education Leadership (MCEL) in 2017 after having many conversations with male leaders of color across the country. It was clear many male leaders of color were grappling with common issues and were looking for an opportunity to engage with each other. Harrison and Steve created a space for male educational leaders of color to engage in open and honest discussions around race to solve the unique challenges they face. MCEL is about providing networking and professional development opportunities to create pathways for male leaders of color to succeed by gaining access to critical seats at the table that allow their voices to bring opportunity and access to all students. With an intense focus on increasing the "Quality, Quantity, and Care" of male leaders of color, we are convinced this will lead to significant increases in student success.



Harrison Peters

CEO & Co-founder

Harrison is a U.S. Navy veteran and career educator. His career in education spans over two decades where he served as teacher, principal, district-level executive, and state turnaround superintendent.



Steve Gering

Co-founder

Steve is a career educator with over 40 years of practitioner experience. He has served as a teacher, principal, and executive leader in some of our country's largest and most complex school systems. Steve is a national executive leadership coach and works with school districts and state departments of education across the country.

National Convening Schedule

The MCEL National Convening is an annual event that gathers educational leaders, administrators, policymakers, and advocates from across the nation to share knowledge, exchange ideas, and address critical challenges facing men of color in leadership roles. The 2023 National Convening will take place in the vibrant city of Orlando, Florida, from December 1-3rd.



Day 1

- National Leadership Institute Programming
- School District Pre-Conference(s)
- Registration
- Welcome Reception/Dinner
- Expert Leader Panel



Day 2

- Power Breakfast
- Breakout Session
- Leadership Luncheon
- Breakout Sessions
- Wellness Activities



Day 3

- Networking Breakfast
- School District Post-Conference Strategy Session
- Community of Practice Sessions
- Call to Action
- Adjourn

Packages

The MCEL National Convening serves as a platform for sponsors to engage with prominent figures and decision-makers in education, forging valuable partnerships and collaborations. By investing in the MCEL National Convening, sponsors not only promote their organizations but also contribute to a meaningful cause that transcends the event itself, leaving a lasting impact on the future of education.



Co-Pilot \$50,000+

- Prominent logo placement on event materials and digital platforms.
- Acknowledgment as the sponsor of either the Expert Leader Panel Dinner, the Power Breakfast, or the MCEL Keynote Luncheon
- Opportunity to address the audience and showcase your organization's commitment to education and its social mission.
- Ten complimentary full-access registrations
- Recognition in press releases and media
- Inclusion of promotional items in the event's welcome package.
- Company signage throughout the convening hall.
- Opportunity for a 15 minute MCEL Talk (TedTalk) on the mainstage



Strategic Ally \$25,000+

- Prominent logo placement on event materials and digital platforms.
- 5 complimentary full-access registrations
- Recognition in press releases and media
- Inclusion of promotional items in the event's welcome package.
- Company signage throughout the convening hall.



Packages cont'd



Friend \$10,000+

- Logo inclusion on the event website and select marketing materials.
- Acknowledgment as a Friend Sponsor during the event's opening ceremony.
- Two complimentary full-access registrations
- Recognition in press releases and media coverage.
- Inclusion of promotional items in the event's welcome package.



Supporter \$5,000+

- Logo inclusion on the event website and select marketing materials.
- Acknowledgment as a Supporter Sponsor during the event's opening ceremony.
- One complimentary full-access
- Recognition in press releases and media coverage.



General Sponsorship Notes

- Some of the sponsorship opportunities include event sponsorship packages, a la carte sponsorships, and more.
- We also welcome in-kind donations to support the success of the event.
- All sponsorships are tax-deductible donations, as we are a 501(c)(3) non-profit organization.
- To secure your sponsorship or discuss sponsorship package details, please contact us at contact@mcelleaders.org or (407) 271-2233

Thank You



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