



2026 Summit Sponsorship Opportunities

What: Leaders Developing Leaders is an annual summit that convenes hundreds of school system leaders to transform education and impact thousands of educators and students across the country. Leaders learn current research and effective practices, share knowledge, exchange ideas, and address critical challenges that directly impact students.

Why: Principals are the key to improving schools. However, school leaders do not get better by themselves. To ensure an effective principal leads every school, district leaders must prioritize principal development and create a robust system of support orchestrated by principal supervisors and the central office.



Leaders Developing Leaders supports school districts to create a seamless system of principal support, development, and supervision. By aligning central office functions with the needs of school leaders, districts can transform schools into dynamic environments of learning and achievement.



When: June 29 - July 1, 2026

Where: Baltimore Marriott Waterfront
700 Aliceanna Street, Baltimore, Maryland 21202

Who: MCEL is a distinguished national non-profit and network of educational leaders who are focused on eliminating achievement and opportunity gaps for all students. MCEL supports school districts to assess their current policies and practices and identify concrete action plans to improve student learning and accelerate school improvement.



Attendees

- Superintendents and Deputy Superintendents
- Executive Cabinet - Chiefs of Schools, Chief Talent Officers,
- Chief Academic Officers, Other Chief Officers
- Principal Supervisors - Current and Aspiring
- Central Office Leaders
- University Education Leadership Program Faculty



Become a Sponsor!

Amplify your impact! Invest in this summit to engage with prominent education decision-makers, forge valuable partnerships, and promote your organization. Showcase your dedication to education leadership, and leave a lasting impact on the future of education.



Platinum \$50,000+

- Prominent logo placement on event materials and digital platforms
- Acknowledgment as a Platinum Sponsor during the opening session
- Acknowledgment as the sponsor of the Leaders Developing Leaders reception or lunch
- Opportunity to introduce a meal or speaker
- Five complimentary full-access registrations
- Inclusion of promotional items in the summit welcome package
- Company signage during the sponsored reception/lunch and throughout the summit



Gold \$30,000+

- Prominent logo placement on event materials and digital platforms
- Acknowledgment as a Gold Sponsor during the opening session
- Three complimentary full-access registrations
- Recognition in press releases and media
- Inclusion of promotional items in the summit welcome package
- Company signage throughout the summit



Silver \$20,000+

- Logo inclusion on the event website and select marketing materials
- Acknowledgment as a Silver Sponsor during the opening session
- Two complimentary full-access registrations
- Inclusion of promotional items in the summit welcome package



Bronze \$10,000+

- Logo inclusion on the event website and select marketing materials
- Acknowledgment as a Bronze Sponsor during the opening session
- One complimentary full-access registration



- Opportunities include event sponsorship packages, a la carte sponsorships, and in-kind donations to support the Leaders Developing Leaders 2026 Summit.
- All sponsorships are tax-deductible donations given MCEL's 501(c)(3) non-profit status.
- To secure your sponsorship or discuss sponsorship package details, please contact us at contact@mcelleaders.org or (407) 504-0553.

Thank you for your consideration and support!